

HOWTOONS IS A TOP SECRET INITIATIVE TO SAVE THE WORLD.
TOGETHER WITH INVENTEAMS HELP THEM SOLVE THE...

THE DEADLY DILEMA OF THE 6 PACK RINGS

TUCK!
LOOK OUT.

YOU WALKED INTO A PLASTIC SIX PACK RING!

UH OH!

FIGHTING IS USELESS.

EATING IT IS DEADLY.

I CAN'T GET OUT.

HELP!
CELINE.

ITS PREY IS HELPLESS!

TUCK!

TO MAKE MATTERS EVEN WORSE, PLASTIC NEVER GOES AWAY. THERE IS NO KNOWN ORGANISM THAT BREAKS PLASTIC DOWN TO BE REASORBED INTO THE ENVIROMENT.

IMAGINE WHAT IT'S LIKE FOR WILDLIFE.

WHEN OUR TRASH ENDS UP IN NATURE MANY ANIMALS GET TANGLED UP IN OUR JUNK OR EAT IT.

HOW WOULD YOU LIKE EATING SOMETHING YOU CAN'T DIGEST OR GET STUCK IN A INESCAPABLE TRAP.

WE'VE GOT TO CHANGE THIS PLASTIC SITUATION!

WELL, WHAT ARE YOU WAITING FOR?

